

Conference Program, Belgrade

The Role of the Media in the European Integration Process of Serbia

Wednesday, 20 June 2007.

Venue: Media Centre

09:30 – 10:30 Registration & Coffee and Refreshments

10:30 – 10:55 **Opening addresses:**

Mr. Pavle Janković, President of the ISAC Fund
(welcoming remarks)

H.E. Andreas Zobel, German Ambassador to Serbia
(Introduction of the Conference Series and Introduction of Mr. Oliver Dulić)

Mr. Oliver Dulić, Chairman of the National Assembly of the
Republic of Serbia

10:55 – 11:00 Technical Break

11:00 – 11:15 **Mr. Freimut Duve**

11:30 – 13:00 **Panel 1: Serbia on the way to the EU – the contributive role
of the media**

Moderator: Mr. Srbobran Branković, TNS Medium Gallup

Ms. Svetlana Logar, Strategic Marketing

Mr. Dragoljub Žarković, Vreme

Mr. Srđan Majstorović, the Serbian European Integration Office

13:00 – 14:00 Lunch Break (buffet lunch)

14:00 – 15:30 Panel 2: Legal framework and its influence on the media in light of Serbia's European Integration

Moderator: Mr. Freimut Duve

Ms Ioana Avadani, Center for Independent Journalism

Ms. Jelena Surčulija, OSCE Mission to Serbia

Mr. Dragan Janjić, Assistant Minister of Culture for Media

Mr. Vladimir Vodinelić, Law Faculty, Union University

15:30 – 16:00 Coffee break

16:00 – 17:30 Panel 3: Freedom of Media – from political pressure (influence) to big business pressure (influence)

Moderator: g. Đorđe Vlajić, vice-president NUNS

g. Dušan Radulović, Radio Beograd

g. Đorđe Padejski, the NUNS Center for investigative journalism

gđa Dragana Solomon, OSCE Mission to Serbia

17:30 – 18:00 Closing Remarks

The 3 Moderators: Mr. Freimut Duve

Mr. Srbobran Branković

Mr. Đorđe Vlajić